

1 August 2025

To Whom It May Concern,

I am writing to recommend Ana Šercer, who volunteered with Sustainable Bolivia. Ana made a significant contribution to our digital presence and overall communication strategy, and we are truly grateful for the impact she had during her stay.

Ana was instrumental in improving the structure and content of our website. She brought fresh ideas to enhance clarity, navigation, and visual presentation—helping us better reflect our mission and the diversity of our projects. Her background in digital marketing, combined with a hands-on, proactive attitude, made her an asset to our team.

In addition, Ana contributed high-quality photography and video content that showcased our initiatives and the natural beauty of the Bolivian Amazon. She not only captured these materials but also edited them with care and creativity to align with our values. Her work will continue to serve our organization in donor outreach, volunteer recruitment, and public visibility.

Beyond her technical skills, Ana showed great initiative. She offered thoughtful suggestions for improving our digital outreach, engaged respectfully with the local community and other volunteers, and consistently followed through on what she started.

We would be happy to work with Ana again and confidently recommend her to any organization seeking someone with a mix of creativity, reliability, and heart for sustainable development.

Sincerely,
Erik Taylor
Director, Sustainable Bolivia
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