



**Date** 19.03.2024

**Laure Faretti**

CMO

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# Recommendation letter

To Whom It May Concern,

I am writing to provide a recommendation for Ana Sercer, who has served as the Marketing Lead here at Xpate. During her time with us, Ana has been involved in a variety of projects that have allowed her to engage with many facets of marketing and team collaboration.

Ana has demonstrated a consistent effort to communicate effectively with both her team and broader stakeholders within the company. Her approach to creativity and innovation in her work has contributed to our marketing efforts, and she has shown a willingness to adapt and be flexible in response to changing project requirements and market conditions.

In her role, Ana has worked within team settings, contributing to the collaborative efforts necessary for the completion of our projects. She has also shown an understanding of strategic thinking and analytical skills, which are essential in navigating the complexities of marketing strategies.

Emotionally intelligent, Ana has navigated workplace dynamics with a level of resilience, persistently working towards the goals set before her. She has shown an

interest in continuous learning and adopting a growth mindset, aiming to improve her skills and adapt to the evolving demands of the marketing field.

Ana's time with Xpate has been marked by her engagement with these key areas, contributing to our marketing efforts to varying degrees. I believe that with the right opportunities and environment, Ana could further develop these qualities and contribute meaningfully to future projects or roles that align with her skills and interests.

Should you require further information, please feel free to contact me.

Sincerely,

Laure Faretti  
Chief Marketing Officer, Xpate